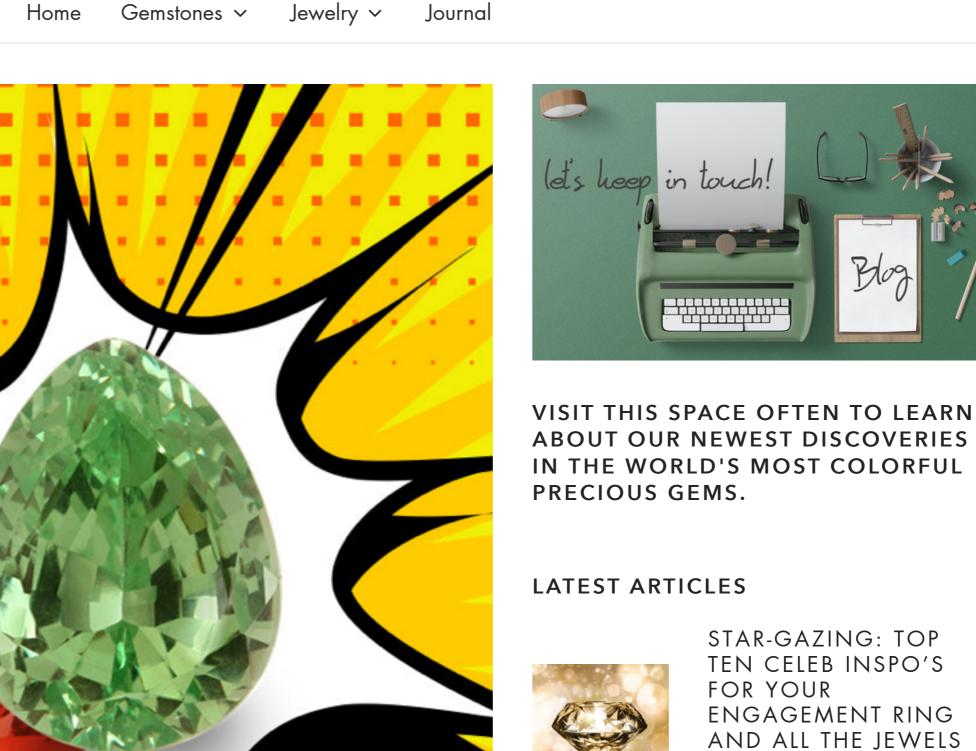
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YOU NEED THIS

LET POP CULTURE

GEM-SHOPPING

APRIL SHOWERS

BRING BOWERS OF

SPRING CLEANING:

REINVENT MY OLD

AQUAMARINE FOR MARCH: FROM THE

HEART OF STONE:

FEBRUARY AMETHYST FOR YOUR VALENTINE

FABULOUS SEA-FOAM

May 13, 2021

FLOWERS!

HOW CAN I

JEWELKA'S

Mar 16, 2021

Mar 03, 2021

Feb 16, 2021

Apr 24, 2021

LEAD THE WAY WHEN

SUMMER!

Jun 29, 2021



LET POP CULTURE LEAD THE WAY WHEN GEM-SHOPPING

May 13, 2021 Victoria Thomas

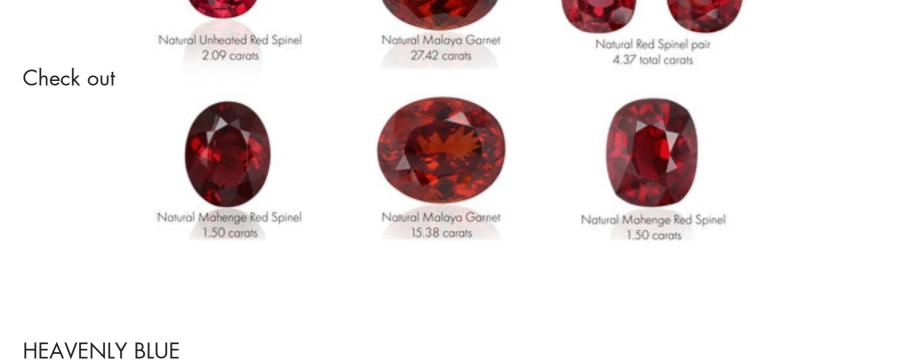
It's spring, nearly summer, and time to stash your basic-black uniform in the closet for a season or two. Celebrate the sun and warm weather with a new piece of High Jewelry color-coded to your favorite movie! Color is our passion, and we have a million ideas for your next piece of High Jewelry. Call us now for a

free consultation. **ROYAL RED**

REDS - A romantic 1981 movie about radical American journalist John Reed, written, produced and starring Warren Beatty, with Diane Keaton.

Rubies aren't your only choice when it comes to reds, although of course we have a few to show you! Also check out some of our amazing Red Spinels. Did you know that until recently, Spinels were usually mis-identified? For centuries, they were mistaken for other gems, and the so-called Black Prince's Ruby in

England's Crown Jewels is in fact a huge, uncut Red Spinel.



teenagers who are shipwrecked in Paradise without sunblock, starring Brooke Shields.

Especially in summer, we love clear, blue-green stones that evoke sparkling surf and skinny-dipping under the stars. Check out:

BLUE LAGOON -- A dreamy coming-of-age movie made in 1980, about two beautiful



Emerald belongs to the "Holy Trinity" of gemstones considered to be the most precious in the world: Diamond, Ruby, Emerald. But you'll be pleased to know that other precious green stones, like Tsavorite, rival the Emerald in color saturation and sparkle, and may surpass her in clarity—at a fraction of the cost.

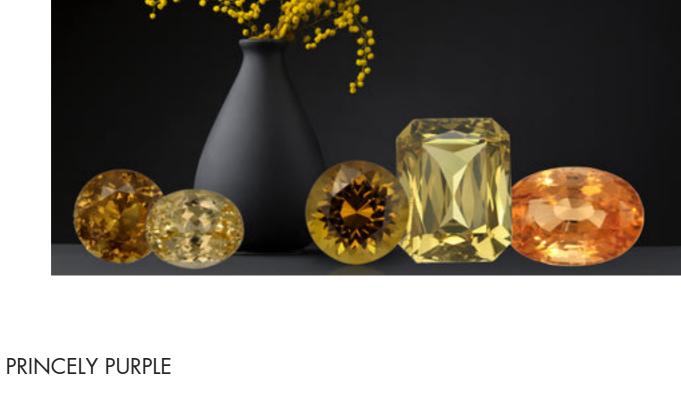
Check out:



this 1964 Sean Connery classic for a lesson in unflappable British cool.

We've got gold fever for gems in the honey-maple syrup range. Many are Garnets, an elegant switch from the standard pomegranate wine-colored Garnets we all know and love. And how about Chrysoberyl, in a sophisticated, smoky green-gold?

GOLDFINGER - "Bond, James Bond". Even if you aren't one for spy thrillers, check out

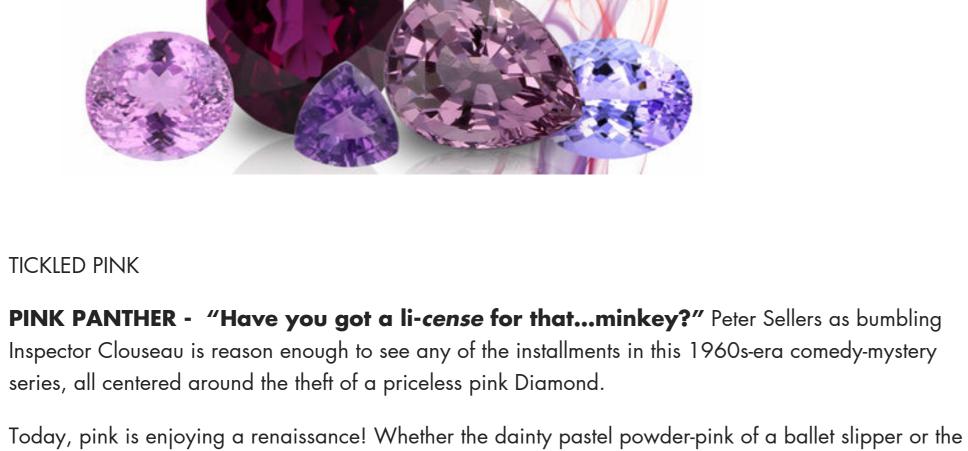


the things we loved about the Purple One. For thousands of years, purple was the color of royalty. The reason: in the ancient world, purple dye

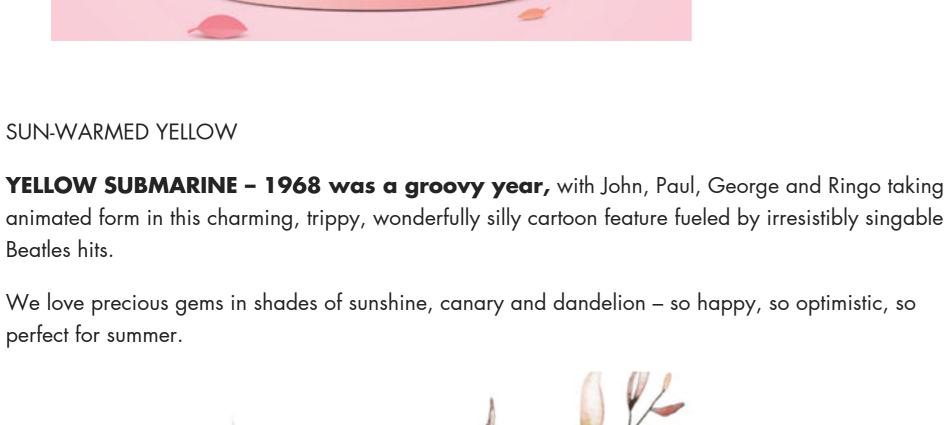
could only be made with a natural colorant squeezed from a rare sea-snail! The resulting dye was so expensive that in classical Greece, wearing purple was the exclusive privilege of the ruling class. But today—purple to the people!

PURPLE RAIN - Prince at the height of his ruffled, pouty, eye-linered, hip-switching

powers in 1984. Sexy, sequined, flashy, melodramatic, wise as a serpent and gentle as a dove- all



sizzling shock of brilliant electric fuchsia, precious pink gems have surpassed plain old vanilla Diamonds as the engagement ring gem color of leading fashionistas.



Malcolm McDowell.

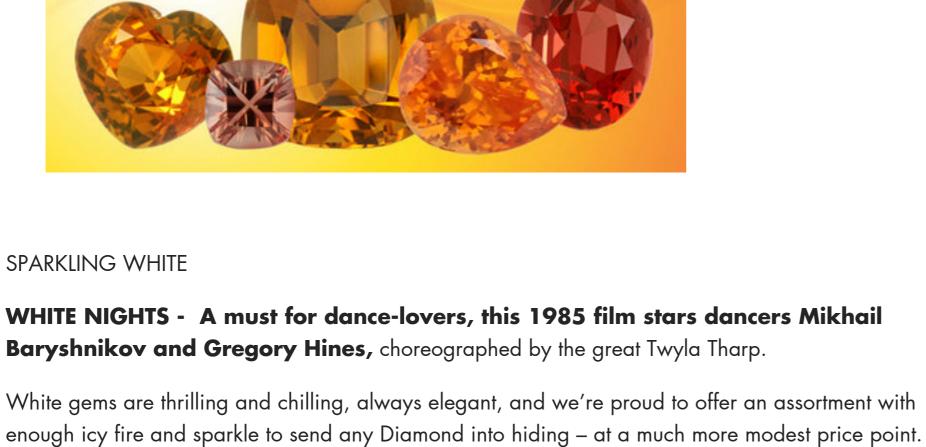
favorite Garnets are orange!

TANGY ORANGE

A CLOCKWORK ORANGE - Stanley Kubrick's chilling (and wickedly funny) 1971

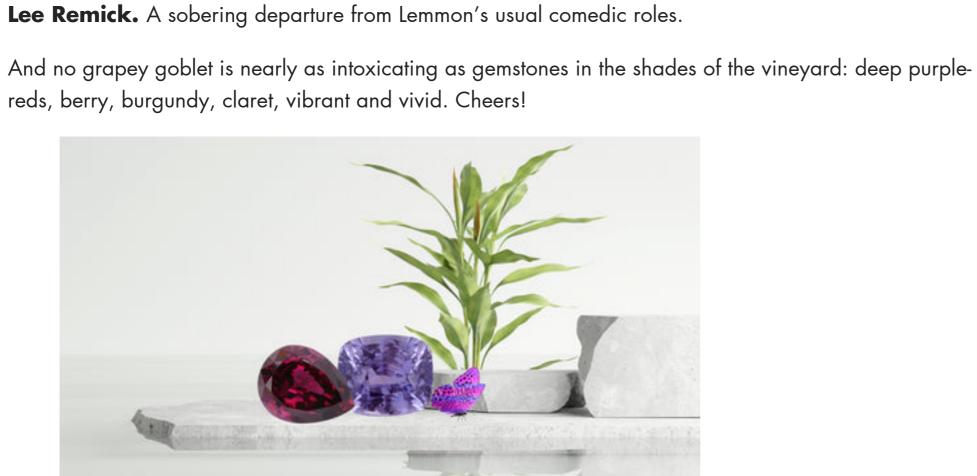
masterpiece about Ludwig B. and the old ultraviolence, set in the near future, and starring

You probably think of Garnet as being a raspberry jam, red-purple gem. It's that, and more: some of our



WHITE NIGHTS - A must for dance-lovers, this 1985 film stars dancers Mikhail **Baryshnikov and Gregory Hines,** choreographed by the great Twyla Tharp.

DAYS OF WINE AND ROSES - A boozy classic from 1961 starring Jack Lemmon and



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